



CSR, THE LINK BETWEEN THE PLANET AND MY COMPANY



The Oïkos Foundation works for developing more responsible business towards a better and fairer world. It is committed to promoting, disseminating and experimenting with good practices with everyone. It achieves its mission by organizing and broadcasting hundreds of meetings, awareness-raising events, and collective reflection on themes related to Corporate Social Responsibility (CSR).

OUR ACTIONS

The Oikos Foundation is extending its mission and is committed in 2022 to advance further research on the definition of CSR by bringing together researchers, economic experts and actors to collectively propose a common reference base.

University Chair

« global performance and CSR »

Academic research project aimed at developing a database of company performance and its link with their commitments.

We are Greenwatching

Citizen monitors and collects testimonies from whistleblowers on greenwatching and publicizes the cases of companies that exploit CSR for misleading marketing purposes, social and environmental responsibility.

M4Impact

This engagement platform was defined as a means of bringing together the self-employed and managers of VSEs, like a club of individuals personally committed to CSR. It is aimed at all those curious about the subject who want to be part of a concrete community and want to be able to highlight their commitment.

International CSR Congress

The ambition of this first edition of the International CSR Congress is to help the rise of a collective definition of CSR.

It is designed to offer a place and time to all researchers, experts, scientists and economic actors wishing to come and participate in the work of reflection and research.

To enable dissemination to as many people as possible, the results of the meetings, exchanges and work resulting from the Congress will be the subject of a book which will be published at the end of 2022.

WHY JOIN US?

1.

Unite your stakeholders around values representative of your organization

The Oikos Foundation also allows you to strengthen your links with the various stakeholders by involving your employees by building a network with other companies and organizations.

2.

Include your image in Corporate Social Responsibility

We allow organizations to create value other than financial or economic, while facilitating their integration into the local economic and social fabric.

3.

Take part in a project of general interest and be an actor of change

Be involved with a collective reflection on CSR alongside researchers, scientists, experts and practitioners.



To know more about us
www.fondationoikos.org

4.

Join a movement of committed companies. Bring out new synergies, new working methods and confrontation of ideas

Companies can express their commitment by becoming a Patron of the Oïkos Foundation. Their donation entitles them to a tax reduction of 60% of the amount of the donation made in cash, skills or in kind.



Let's talk : contact@fondationoikos.org

www.fondationoikos.org

WHY WORK FOR A BETTER DEFINITION OF CSR?

Because the concept of responsible business does not yet have a unanimously recognized universal definition.

Because we believe that by bringing together all the parties in a consultation for a common reflection, we will raise awareness of such a definition and propose a baseline.

Because CSR cannot be a simple communication and enhancement tool for companies without verification of their practices.

Because we believe that in the face of the latest crises that we are encountering, companies need to be supported to integrate CSR into their DNA.

THE OIKOS FOUNDATION APPROACH

Faced with a burning planet, companies must commit to a positive impact and we want to help them. Help them to create value well beyond financial considerations, and that they will respond concretely to the challenges the planet faces.

We believe that CSR is the only tool to achieve this.

Like quality and innovation, CSR must be part of the DNA of every company. An inclusive, global, coordinated CSR, a tool for continuous improvement, progress, a lever for global performance.

This is why the Oïkos Foundation wants to bring together all the organizations to promote the transformation of their economic model into a more responsible and planet-friendly model.

JOIN US



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**SCAN TO DISCOVER THE OIKOS
FOUNDATION**



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